

PRESS RELEASE

Advancetec Oy becomes Schmersal Finland Oy

Schmersal's Finnish subsidiary operates under a new name

Wuppertal / Helsinki, 1. September 2022. Schmersal's Finnish subsidiary, Advancetec Oy, now operates under the new name Schmersal Finland Oy.

Advancetec Oy was founded in 1993 in Helsinki as a sales company for automation technology. The Schmersal Group entered into a sales cooperation with Advancetec almost 30 years ago and finally acquired the company as a 100 percent subsidiary in 2019. In the context of this long-term partnership, Advancetec has developed into a reliable specialist for machine safety.

Schmersal Finland Oy sells products from the Schmersal portfolio and the safety services of Schmersal's services division under the brand name tec.nicum primarily in Finland and Estonia. Customers include well-known companies from the sectors paper manufacturing, food processing, robotics, marine industry and heavy industry.

"The new name will make it easier for us to increase the visibility of the Schmersal brand in Finland. In the future we would like to expand our product range and to develop new projects in cooperation with engineering and consulting companies", says Jukka Harmoinen Managing Director of Schmersal Finland Oy. "Our goal is to sustain our long-lasting customer relationships and also to win new major customers".

Photo in print quality for download:

https://products.schmersal.com/media/images/PHO_PAS_PEO_JHarmoinen_SALL_AINL_V1.jpg

Image caption:

Since 2020, Jukka Harmoinen has been Managing Director of Advancetec Oy, the Finnish subsidiary of Schmersal, which now operates under the name Schmersal Finland Oy.

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About the Schmersal Group

The Schmersal Group is an international market and expertise leader in the challenging field of machine safety. With the world's most comprehensive range of safety switchgear products, the Schmersal Group develops safety systems and solutions for special requirements in a variety of user industries. Schmersal's tec.nicum business division offers a comprehensive service portfolio to complement the range of solutions offered by Schmersal. Founded in 1945, the company is represented by seven manufacturing sites on three continents with its own companies and sales partners in more than 60 countries. The Schmersal Group employs over 1,900 people worldwide.

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