

PRESS RELEASE

New online shop for machine safety

Schmersal launches user-friendly purchasing tool

Malvern, Worcestershire, 18 January 2021. The Schmersal Group now offers its customers in UK and Ireland a new webshop selling components for functional machine safety. The company has linked its popular and comprehensive online catalogue to an automated ordering and shipping process, creating a convenient and secure purchasing tool that is available to customers around the clock after registration.

Through the new Schmersal webshop, customers can purchase around 6,000 safety and automation products directly, from straightforward electro-mechanical safety switches to programmable safety control systems and software. Each product is accompanied by comprehensive and up-to-date product information that can be retrieved at any time. It also provides access to the operating instructions and certificates for components as well additional documents, which you can download.

Prices are available on the Schmersal webshop after registration, together with current delivery times. Customers can switch between different payment methods. The Schmersal webshop has been designed to be both intuitive and user friendly.

‘By introducing the webshop, Schmersal is consolidating its position as an innovative, customer-focused and service-oriented company,’ explains Paul Kenney, Managing Director, Schmersal UK/IRL Ltd. ‘We want to support customers in the purchasing process and to ensure that they can get hold of the right Schmersal product at the right price quickly and easily.’

The webshop is available now at this link: https://products.schmersal.com/en_GB

Users must log in or register.

Photo in print quality for download:

jpg format:

https://products.schmersal.com/media/images/PHO_PRO_CAT_kscrep28_SALL_AINL_V1.jpg

EPS format:

https://products.schmersal.com/media/images/PHO_PRO_CAT_kscrep28_SALL_APR_V1.eps

Image caption:

The Schmersal webshop is available to users in the UK and Ireland 24 hours a day, 7 days a week.

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About the Schmersal Group

The Schmersal Group is an international market and expertise leader in the challenging field of machine safety. With the world's most comprehensive range of safety switchgear products, the Schmersal Group develops safety systems and solutions for special requirements in a variety of user industries. Schmersal's tec.nicum business division offers a comprehensive service portfolio to complement the range of solutions offered by Schmersal.

Founded in 1945, the company is represented by seven manufacturing sites on three continents with its own companies and sales partners in more than 60 countries. The Schmersal Group employs some 1,900 people worldwide and generated a group turnover of around €236 million in 2019.

www.schmersal.com
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